

[REDACTED]

FOI 341/24-25

1 November 2024

[REDACTED]

I refer to your email dated 11<sup>th</sup> October 2024 in which you requested information in relation to social media. Your request has been dealt with under the terms of the Freedom of Information Act 2000.

### **Freedom of Information Act 2000**

The Freedom of Information Act creates rights of access for any person making a request for information to a public authority. The rights of access are twofold. First, to be informed by the public authority if it holds information of the description specified in the request, and if that is the case, secondly, to be provided with that information. These rights are subject to important limitations, which are designed to achieve a proper balance between the right to know and considerations of law and policy in the broader public interest.

You had asked the following:

1. *“Do you use a social media management platform?”*
2. *“If so, what tools do you use?”*
3. *“What is your annual spend on a social media management tool?”*
4. *“What dates does your contract with your current supplier end (month & year)?”*
5. *“Do you use a social listening / media monitoring platform?”*
6. *“If so, what tools do you use?”*
7. *“What is your annual spend on a social listening / media monitoring tool?”*
8. *“What dates does your contract with your current supplier end (month & year)?”*
9. *“Who is the senior person responsible for managing these contracts?”*

In response to question 1, please be advised that PPS do not use a social media management platform.

In response to question 2, 3 & 4, we would refer to question 1 above and advise that PPS do not hold this information, therefore, in terms of the Freedom of Information

Act 2000, I can confirm that under Section 1(1)(a) of the Act, the PPS does not hold the requested information.

In response to questions 5-8, please be advised that PPS do not use a social listening platform but use a contract supplier's portal for print, broadcast and online media monitoring. The annual spend in relation to same is £ 7,195.64 and the current contract ends in September 2025.

In response to question 9, please be advised that PPS Head of Communications is the senior person responsible for managing this contract.

If you are dissatisfied in any way with the handling of your request, you have the right to request a review in accordance with our review procedure. You should do this as soon as possible or in any case within two months of the date of this response and you can do so by writing to the Head of Policy and Information, Public Prosecution Service, Belfast Chambers, 93 Chichester Street, BELFAST, BT1 3JR or alternatively by sending an e-mail to [info@ppsni.gov.uk](mailto:info@ppsni.gov.uk). You should state the grounds on which you are requesting the review.

Alternatively, you may wish to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Yours sincerely,

**Information Management Team**  
**Public Prosecution Service**